

### **CONCURRENT EXPO:**



28 ~ 31 January 2026
INTERNATIONAL CONVENTION CITY BASHUNDHARA (ICCB)
DHAKA, BANGLADESH
TIME: 10:30 am ~ 07:30 pm

## **EXHIBITOR'S MANUAL**

Organized by:



In Association with



### **Corporate Office for Bangladesh:**

Conference & Exhibition Management Services Ltd. [CEMS Bangladesh] Dhaka, Bangladesh

Tel : +880 2 4108-2801~16 Fax : +880 2 41082822

E-mail: cems@cemsbangladesh.com Web: www.cemsbangladesh.com

## 25<sup>th</sup> Dhaka International Yarn & Fabric Show 2026 - Winter Edition 8<sup>th</sup> Denim Bangladesh 2026

Dear Exhibitors,

We would like to thank you very much for your kind support and participation in our "25th Dhaka International Yarn & Fabric Show 2026 - Winter Edition", and "8<sup>th</sup> Denim Bangladesh 2026".

We do believe, that by participating in this exhibition, you will be able to make new business through close interaction with the business people.

This Exhibitor's Manual contains comprehensive information and serves to assist you in making in advance arrangements for your participation in the Exhibition. Please read it carefully and observe the general rules and regulations, exhibition schedule and deadline for varioordersder specified in this Manual.

Detailed information on booth construction and others is also contained herein.

Should you require any further information or assistance, please feel free to contact us.

We wish you every success in our "25th Dhaka International Yarn & Fabric Show 2026 - Winter Edition", and "8<sup>th</sup> Denim Bangladesh 2026" and look forward to seeing you.

Thanks & Regards,



MEHERUN N. ISLAM
GROUP PRESIDENT & MANAGING DIRECTOR
CEMS GLOBAL USA & ASIA PACIFIC

## Appendix 1

# <u>Participation Procedures</u>

<u>PROCEDURES</u>	DEADLINE	<u>ACTIVITIES</u>
Submission of Exhibition Participation Form	December 28, 2025	Submit to: CEMS-Global  Or appointed CEMS-Global  Representatives in respective  countries
Payment of Exhibition Booth Fee	Latest by 28 <sup>th</sup> December 2026 (Does not apply to Early Registration deadlines)	Payment should be made to CEMS-Global USA, any CEMS offices or appointed CEMS Representatives in respective countries.
Booth Allocation Letters to be issued by CEMS	December 28, 2025	Will Be Issued
Submission of Company details, etc. for the Official Expo Directory	December 28, 2025	Submit to any CEMS offices by Mail, Fax or Email
Submission of Advertisement Form for Official Expo Directory  (Form can be collected on request from CEMS)	December 28, 2025	Submit to: CEMS - Dhaka  By Mail, Fax or Email

## Appendix 2

## TIME SCHEDULE

Move –In/ Preparation	January 27, 2026	From 00.00 hours to 23.00 hours (Next Day, for Special Design/ Special Booth Construction, please contact CEMS BANGLADESH for timings)
		At Seminar Hall – International Convention City, Bashundhara. Dhaka,
Opening Ceremony	January 28, 2026	
	January 28, 2026	5
	January 29, 2026	5
	January 30, 2026	International Convention City, Bashundhara- (ICCB), Dhaka-Bangladesh.
Exhibition Date	January 31, 2026	b Angel sono
	10:30am – 7:30p	Le Méridien Dhaka O
Exhibition Close	January 31, 2026	City Bashundhara
Move Out/Removal	5:30pm – 7:30pi	Resident Appear
	January 31, 2026	
	7:30pm –12:00ar	n

#### 1. Services Parties

#### **Official Booth Contractors**

Matters concerning booth decoration, fascia name board furniture, electricity and water connection, compressed air and industrial gas and other problems to the booth set up, please refer to:

#### **CEMS-Conference & Exhibition Management Services Ltd.**

CEMS Bangladesh Corporate Office Rupayan Millennium Square (5th Floor)

House- Cha-70, Progati Sarani

North Badda, Dhaka-1212, Bangladesh

Tel : +880 2 4108-2801~16 Fax : +880 2 41082822

Email: <a href="mailto:cems@cemsoangladesh.com">cems@cemsoangladesh.com</a>

#### 2. Mode of Payment

Regarding booth allocation, we would like to inform you that the booth will be distributed on first come first serve basis.

Payment in Bangladesh has to be made in favor of **CEMS – Conference & Exhibition Management Services Ltd. by Cheque / Pay Order / Draft.** 

For International Remittance, payment details are available upon request.

However, payments can also be made directly to our appointed Representatives in our respective countries.

THE DEADLINE FOR THE PAYMENT OF BOOTH PRICE IS December 28th, 2025

(HOWEVER, THIS PAYMENT DEADLINE DOES NOT APPLY TO EARLY REGISTRATION DISCOUNTED PAYMENT DEADLINES WHICH MAY BE ANNOUNCED BY CEMS-GLOBAL)

#### 3. Basic Shell Scheme Booth Facilities

The charge for each Shell Scheme Booth includes the following facilities:

- 1. One Table, Length: 3 feet (0.92 m) X Wide 1.5 feet (0.45 m) X Height 2.5 feet (0.76m)
- 2. Two Chairs
- 3. One electrical outlet with an electric supply
- 4. Your company name Fascia/Signboard
- 5. Constructed Full Shell Scheme Booth (as per booking)

#### 4. Rules & Regulation for Participation

#### **Application Procedure**

- 1. Application for participation is to be made on the CEMS Expo Application Form. Acceptance of participation & exhibits will be the sole discretion of the organizer.
- 2. Full participation charge must be paid within the Payment deadline stated in this Manual.
- 3. Space (Booths/Stalls) will be available on First Come First Serve basis.
- 4. Once the completed/ signed application form & Stall/Booth charge are received, no refund request will be entertained.

#### Insurance:

- 1. The organizer will not be liable for damage /injury /fire /flood /claims /loss /theft of exhibits & personal properties, public liability (third party) insurance and accident liability; it's the exhibitors' responsibility to cover all their own insurance.
- 2. The organizer shall undertake the general protection and maintenance of the site. The organizer shall not be responsible for the protection and maintenance of the exhibits and other related materials inside the booths of the exhibitors. The custody of exhibits and other related materials should be the responsibility of exhibitors. Exhibitors should not obtain any compensation for any kind of damages that occurs at the fair site or during transportation.

#### **Booth Construction**

- 1. Work of construction of stand/stall decoration, cargo handling can be availed by the participants only from those contractors who are registered with the organizer. Please obtain the necessary permission from the organizer's office. No other contractors will be allowed to provide services for the above exhibition.
- 2. Screwing, drilling, nailing or painting on the floors, walls, pillars or any part of the Exhibition Halls will not be allowed. Exhibitors and their contractors will be liable for any damage to the Exhibition Halls.
- 3. The height limitation for the Shell Scheme booth is 8 feet in all halls. Please note, for the Special design height limit in all halls are maximum of 12 feet and in the booths which are under the staircase the height limit is maximum of 10 feet.
- 4. All materials used in booth construction and decoration must be properly fired-proof in accordance with general regulations of International Convention City, Bashundhara, Dhaka-Bangladesh.

#### Electricity Installation:

- 1. No Contractor, other than the official contractor, is allowed to carry out any installation work concerning the supply of electricity and water at the exhibition site.
- 2. No more than one extension cord shall be connected to any one socket.
- 3. No individual generators are allowed to be used.

#### Sales & Customs Duty

- 1. Goods may be sold during the exhibition but under no circumstances can they be removed from the exhibition site unless all Customs duties/taxes have been paid.
- 2. During the period of duties/tax assessment, sold exhibits will be moved to a bonded warehouse wherein the Exhibitors will be required to pay an in-transit movement charge.

#### **Booth Preparation and Removal**

- 1. Carry-in, installation decoration is allowed only as per the schedule stated in this Manual. Exhibitors are required to complete all the preparation on that day by themselves.
- 2. The organizer shall not admit starting removal of exhibitor before the closing of the fair in principle.
- 3. Exhibitors are also wholly responsible for bringing their exhibits out after the closing of the Expo and are prohibited to leave any exhibits or waste materials on the Expo site.

#### **Prohibition and Regulations**

- 1. Exhibitors are also prohibited from subleasing or transferring the right to use the allocated booth to a third party.
- 2. The organizer can terminate support if an exhibitor violates any of the exhibition rules and regulations contained herein. In such case, the organizer shall bear no liability to the exhibitor for loss, damage or expense that the exhibitor may incur as a result of such termination.
- 3. Please note, on the Setup Day, exhibitors can paste the backdrop and side drops at their respective booths. No displayed items, goods wouldn't be allowed to keep at their respective booth. If any exhibitor keeps their displayed items on setup day, Organizers wouldn't be liable for any loss.
- 4. Exhibitors should ensure that moving exhibits are kept out of the reach of visitors.

- 5. Exhibitors should not cause any annoyance to visitors or other exhibitors. The acceptable noise level will be maintained. The organizers reserve the right to impose limitations on the operation of noisy machinery.
- 6. If an exhibitor's demonstration is considered dangerous, to cause excessive noise, vibration, heat, air contamination, or other hazards, complaints from neighboring exhibitors or if the organizer determines that the demonstration cause problems in maintaining the safety of the fair, the organizer may impose restrictions on the exhibitor's demonstrations activities and/or require the exhibitor to take preventive/corrective measures or stop the demonstration. Expenses related to the above shall be borne by the exhibitor.
- 7. Smoking on the Exhibition premises is strictly prohibited.
- 8. Subletting of Booths is not allowed.
- 9. Display of only the products/services mentioned will be allowed in the booths/pavilions.
- 10. Please note, if any companies would go for using the sound system in their respective booth or pavilion, the sound should be in minimal sound so that it would not be disturbed the surroundings.
- 11. Display banners or any Promotional Banners (including long venue banners) can only be displayed in Expo Venue on prior permission from `CEMS'. Banners without permission are not allowed.
- 12. Please be informed that, Due to security and safety issues of exhibitors and in order to avoid any unpleasant incidents in the venue and as per company rule, Food (Lunch packets, lunch boxes, etc.) is prohibited to being from outside. Security persons would keep food etc. while any exhibitors enter the venue.
- 13. For the convenience of the exhibitors, there will be canteen located at the Venue, servicing authentic Chinese cuisine also Indian cuisines.
- 14. The Venue Management will hold responsible the exhibitor/special booth constructors for any damage made to the venue infrastructure.
- 15. Above information would be strictly followed safety of exhibitors.
- 16. CEMS Global expects our respected Exhibitors to dress appropriately in business attire of a casual nature. Please do not wear anything that others around might find offensive or that might make people around uncomfortable. It includes clothing with profane language statements or clothing that promotes causes that include, but are not limited to, politics, religion, sexuality, race, age, gender, and ethnicity. Our goal is to provide an environment that is comfortable and inclusive for all. We expect that your business attire, although casual, will exhibit common sense and professionalism.

#### THE DESIGNATED BOOTH / STAND INTERIOR VENDORS' DETAILS ARE GIVEN BELOW

•Company Name: Action Management Solution Ltd

Contact Person: Mr. Md. Faujul Kabir Contact Number: + 8801847214378

Email: hello@amsl.com.bd

•Company Name: E3 Solutions Contact Person: Mr. Yasin Sayem Contact Number: +8801787870551 Email: sayem.e3solutionsbd@gmail.com

• Company Name: Artery Communication

Contact Person: Mr. MD Momen Sarker Contact Number: +8801787764844 Email: arterybd.2director@gmail.com

•Company Name: Ananta Events &

Entertainment

Contact Person: Mr. Ataur Rahman Contact Number: +8801813340400 Email: mark@anantaexpo.com

• Company Name: Country Communication Contact Name: Mr. Rajib Patwary Contact Number: +8801675699711 Email: cncbd13@gmail.com

•Company Name: Zero Plus Contact Name: Mr. Asad Z. Khan Contact Number: +8801711526815 Email: arifk.dhaka@gmail.com

 Company Name: Brilliance Activation LTD Contact person: SHAMIR Hassan Contact Number: 01712725307 Email: shamir.brilliance@gmail.com

Company Name: The Glare Contact person: S M Forhad Munir Contact Number: 01938888939 Email: theglare71@gmail.com

Company Name: I- Station Ltd Contact person: Madhu Sudan Saha Contact Number: 01758665599,

01950300360

Email: iftekhar.istation@gmail.com

•Company Name: Rhythm TSR Space Contact Name: Mr Kazi Jaherul Islam Contact Number: +8801708576217 Email: rhythm.space@yahoo.com

Company Name: STEP Communications Contact Name: Mr. Morshed Contact Number: +8801671339458 Email: morshed.joy@gmail.com

Company Name: Corporate Solution

Contact Name: Ms. Liza

Contact Number: +8801717410884 Email: ceocrpsl@gmail.com

 Company Name: Think Art Limited Contact Name: Mr. Rajib Khan Contact Number: +8801922782515 Email: thinkartbd@gmail.com

•Company Name: Brilliance Creative Contact Name: Mr Syed Rahman Contact Number: +8801318306840 Email: reza.brilliance@gmail.com

•Company Name: The Planner's Contact Name: Mr Avijit Saha Contact Number: +8801712255922 Email: theplanners360@gmail.com

 Company Name: I-Creative MarCOM (ICMC) Contact person: Tanup Kumar Datto Contact Number: 01711507295 Email: icreativemarcom@outlook.com

Company Name: Global Event & Interiors Contact person: Md Salim Miah Contact Number: 01711268881 Email: contact@globalinteriorsbd.com

Company Name: Capita Winfield Ventures

Ltd.

Contact person: Mr. Manoj

Contact Number: +8801937-990963 Email: manoj@capitawinfield.com Website: www.capitawinfield.com

•Company Name:

360 Degree Interior & Exterior Solution Contact Name: Mr. Erfan Khaled Contact Number: +88 01627222888 Email: erfan@integrity360d.com

•Company Name: IALO Limited Contact Name: Mr. MD Salim Mia Contact Number: +88 01717083612

Email: salim@ialo.com.bd

•Company Name: Visual Ad Media

Contact Name: Mr. Mahfuzur Rahman Contact Number: +8801911512339 Email: visualad2007@gmail.com

•Company Name: Wood

Communication

Contact Name: Mr. Shahidur Rahman Contact Number: +88 01835215221

Fmail:

woodcommunication.manager@gmail.c

•Company Name: THOUGHT 360 Contact Name: Mr. Sohel Akond Contact Number: +88 01812222991 Email: sohel.akond@thought.com.bd

•Company Name: INFOBIZ

**CORPORATION** 

Contact person: Rakin Ahmmad Contact Number: 01602060756 Email: rakin.infobizbd@gmail.com

•Company Name: Sign and Design Contact person: Abu Baker Mohammad

Khaled

Contact Number: 01841656784 Email: sohelpervez88@gmail.com

PLEASE NOTE. THAT EXHIBITORS WHO BOOK RAW SPACE MUST CONTACT ONE OF THE COMPANIES ABOVE FOR BOOTH CONSTRUCTION AND INFORM US / KEEP US CC via email: coordination@cemsonline.com

### 5. Information on Logistics

IMPORTANT INFORMATION & GUIDELINES ON SENDING MATERIALS / EQUIPMENT FOR DISPLAY IN THE "25th Dhaka International Yarn & Fabric Show 2026 - Winter Edition", and "8th Denim Bangladesh 2026"

FOR SHIPMENT OF YOUR SAMPLES / EQUIPMENT / MACHINERY FOR DISPLAY IN THE EXHIBITION, PLEASE FEEL FREE TO CONTACT OUR 'LOGISTICS PARTNERS FOR ALL 'CEMS EXHIBITIONS IN BANGLADESH:



### **Bengal Airlift Limited**

Landmark Building, 13th Floor, Gulshan 2, Dhaka, Bangladesh

Contact 01: Mr. Syed Ziaul Hassan, Cell/ Whatsapp: +8801892-727751,

WeChat: 01892727751,

E-mail: zia@bengal-airlift.com,

Contact 02: Mr. Jobaer Hossan Akib, Cell / WhatsApp: +8801724-376109,

Email: akib@bengal-airlift.com,

http:www.bengal-airlift.com

ANY EXHIBITOR INTENDING TO SEND ANY BROCHURES, PROMOTIONAL MATERIAL OR DISPLAY ITEMS BY COURIER SHOULD SEND IT TO ENSURE THAT THE COURIER REACHES DHAKA BY LATEST December 31, 2026.

FOR SENDING MACHINERY / EQUIPMENT, ETC FOR DISPLAY, WE SUGGEST SENDING VIA SHIPMENT TO 'DHAKA BY AIR' OR 'CNF CHITTAGONG' BY SEA DEPENDING ON THE SIZE OF THE CARGO. THIS SHIPMENT SHOULD REACH ANY BANGLADESH PORT LATEST December 31, 2026 TO COMPLETE THE OFFICIAL FORMALITIES OF BANGLADESH CUSTOMS & CLEARING THE CARGO IN TIME FOR THE EXHIBITION. AS SOON AS THE SHIPMENT IS DISPATCHED, THE EXHIBITOR SHOULD URGENTLY SEND US THE INVOICE / PACKING LIST OF THE ITEMS SENT TO ENABLE US TO DO NEEDFUL AT OUR END AND THEN THE BILL OF LADING CAN FOLLOW ONCE YOUR ITEMS ARE SHIPPED.

#### 7. SHIPMENT GUIDELINE

THE BILL OF LADING SHOULD MENTION THE FOLLOWING,

**25th Dhaka International Yarn & Fabric Show 2026 - Winter Edition, and 8<sup>th</sup> Denim Bangladesh 2026** FROM 28<sup>th</sup> to 31<sup>th</sup> January, 2026 AT INTERNATIONAL CONVENTION CITY, BASHUNDHARA, DHAKA-BANGLADESH.

C/O. CEMS LTD – (CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD.)

CEMS Bangladesh Corporate Office

Rupayan Millennium Square (5th Floor),

House- Cha-70, Progati Sarani,

North Badda, Dhaka-1212, Bangladesh.

#### 8. SHIPMENT GUIDELINE

CEMS - CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD.

CEMS Bangladesh Corporate Office Rupayan Millennium Square (5th Floor), House- Cha-70, Progati Sarani, North Badda, Dhaka-1212, Bangladesh.

N.B.: All local Taxes, Clearing Charges, VAT and re-export charges will have to be borne by the Exhibitor.

WE HOPE THE EXHIBITORS WILL FOLLOW THE ABOVE GUIDELINE WHICH HAS BEEN SPECIALLY ISSUED IN THE INTEREST OF THE EXHIBITOR AND TO AVOID ANY AMBIGUITY AS IT IS OF IMPORTANCE TO US TO ENSURE SMOOTH OPERATION OF YOUR PARTICIPATION.

WE WISH YOU A SUCCESSFUL "25th Dhaka International Yarn & Fabric Show 2026 - Winter Edition", and "8<sup>th</sup> Denim Bangladesh 2026."





.... (Ends)